COURSE OVERVIEW

Course name

(AI-3017) AI for Business Leaders

DURATION: 1 day

Gauteng
3rd Floor, 34 Whiteley Road,
Melrose Arch
Johannesburg 2196

Gauteng
192 on Bram
192 Bram Fischer Drive Ferndale,
Randburg Johannesburg 2160

Cape Town
1st floor, TBE, 3 Bridgeway
Bridgeway Precinct,
Century City 7411

Durban
9 Mountview Close Broadlands
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COURSE OVERVIEW

In this course, business leaders find the knowledge and resources to adopt AI in their organisations.

It explores planning, strategizing and scaling AI projects in a responsible way.

COURSE OBJECTIVES

By the end of this course, you will be able to:

- Leverage AI tools and resources for the business
- Quantify business value from AI
- Embrace responsible AI principles and practices
- Scale AI in the organisation
- Define a Microsoft AU strategy for the business

IMPACTFUL
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AUDIENCE

Business leaders who need the knowledge and resources to adopt AI in their organisations.

PREREQUISITES

None

CONTENT

Module 1: Leverage AI tools and resources for your business

- What is AI

- Foundations of AI

- The Microsoft AI approach

- Use AI embedded in everyday copilot applications

- Use Microsoft Power Platform to bring AI to your business

- Develop AI solutions with Azure AI services

- Create custom AI models with Azure Machine Learning

Module 2: Create business value from AI

- Create business value with an AI strategy

- Discover the characteristics that foster an AI-ready culture

- Discover the path to AI success

Module 3: Embrace responsible AI principles and practices

- Guiding principles for responsible AI

- Design a system for AI governance

- Responsible AI at Microsoft

- Put responsible AI frameworks in action

Module 4: Scale AI in your organisation

- Evaluate and prioritise AI investments

- Apply a horizon-based framework

- Establish AI-related roles and responsibilities

- Empower business users with AI

- Empower subject matter experts with AI

Module 5: Define a Microsoft AI strategy

Here you will choose an elective where you will build an AI strategy for a specific sector.

These sectors include **Healthcare**, **Financial Services**, **Sustainability**, **Retail** and **Manufacturing**:

- Goals and challenges

- Opportunities for AI

- Potential for Ai services in this sector

DELIVERY METHOD

Our courses offer flexible delivery options:

- In-person classroom training at Impactful facilities in Johannesburg, Durban and Cape Town

- Virtual instructor-led training

- Nationally: On-site at the client