

COURSE OVERVIEW

Course name

AB 731: Drive AI Transformation in your Organisation

DURATION: 1 day

Gauteng

3rd Floor, 34 Whiteley Road,
Melrose Arch
Johannesburg 2196

Gauteng

192 on Bram
192 Bram Fischer Drive Ferndale,
Randburg Johannesburg 2160

Cape Town

1st floor, TBE, 3 Bridgeway
Bridgeway Precinct,
Century City 7411

Durban

9 Mountview Close Broadlands
Mount Edgecombe
Durban
4302



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COURSE OVERVIEW

In this course, learners will explore practical strategies to identify high-impact AI opportunities, align investments with business goals, and champion responsible AI practices.

The course emphasises real-world applications and strategic decision-making making it ideal for senior leaders who want to confidently drive AI adoption and innovation.

COURSE OBJECTIVES

By the end of this course, you will know how to:

1. Quantify the business value of generative AI solutions
2. Drive business value with AI solutions
3. Transform your business with AI

DELIVERY METHOD

Our courses offer flexible delivery options:

- In-person classroom training at Impactful facilities in Johannesburg, Durban and Cape Town
- Virtual instructor-led training
- Nationally: On-site at the client

AUDIENCE AND PRE-REQUISITES

This course is designed for business leaders across marketing, sales, operations, HR, finance, and strategy. It's also suitable for aspiring leaders who want to understand how to adopt and scale AI responsibly. Learners will gain practical knowledge and tools to plan, strategize, and implement AI initiatives using Microsoft technologies.

RELATED CERTIFICATIONS

Microsoft Certified: AI Transformation Leader

COURSE OUTLINE

Module 1: Explore the business value of generative AI solutions

Discover how generative AI can reshape decision-making and deliver measurable impact across your organisation.

- What is generative AI?
- Explore the business value of generative AI solutions
- Understand generative AI models
- Identify value elements in generative AI
- Identify challenges and opportunities in generative AI

Module 2: Drive business value with AI solutions

Discover how Copilot and Microsoft Foundry can transform work across your organisation. Align your AI with business goals, automate tasks, and adopt secure, responsible solutions.

- Explore Copilot solutions
- Explore Copilot experiences
- Map business processes to Copilot solutions
- Extend and customise Copilot
- Explore responsible AI in Copilot
- Explore Copilot licensing

Module 3: Transform your business with AI

In this learning path, business leaders will find the knowledge and resources to adopt AI in their organisations. It explores planning, strategising, and scaling AI projects in a responsible way.

- Identify basic AI technology concepts
- Understand the foundations of AI
- Learn the Microsoft AI approach
- Explore Copilot and agents at work
- Drive transformation with Azure and cloud and AI platforms
- Secure AI for a strong foundation
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